Interpretation and Education
Interpretation and Education Worksheet – Setting Goals

Vision:

Greening Targets	Baseline	Goals		
		Short-Term (0-1 year)	**Mid-Term (1-5 years)**	**Long-Term (5 years +)**
Messages and Methods – Leadership	What current interpretive programs, materials, outreach exist? Current case studies, pilot projects, or demonstration models?			
Messages and Methods – Planning	What current interpretive programs, materials, outreach exist? Current case studies, pilot projects, or demonstration models?			
Messages and Methods – Transportation	What current interpretive programs, materials, outreach exist? Current case studies, pilot projects, or demonstration models?			
Messages and Methods – Facilities	What current interpretive programs, materials, outreach exist? Current case studies, pilot projects, or demonstration models?			
Messages and Methods – O&M	What current interpretive programs, materials, outreach exist? Current case studies, pilot projects, or demonstration models?			
Messages and Methods – Concessions	What current interpretive programs, materials, outreach exist? Current case studies, pilot projects, or demonstration models?			
Messages and Methods – Procurement	What current interpretive programs, materials, outreach exist? Current case studies, pilot projects, or demonstration models?			
Cross-Cutting Goals				
Education/ Interpretation	What sustainable measures exist at the park that visitors can "take home"? What successes are you sharing with staff? With outside audiences? Does your park currently work with schools on sustainability curricula?			
Training Needs	What training does interpretive staff need? What training does other staff need to be able to tell sustainability story?			
Procurement	Are there current green procurement policies and strategies that could be interpreted to visitors?			

Interpretation and Education Worksheet – Developing Strategies					
Greening Targets	**Strategies**	**Opportunities and Barriers**	**Champions**	**Schedule**	**Success Indicators**
Messages and Methods – Leadership					
Messages and Methods – Planning					
Messages and Methods – Transportation					
Messages and Methods – Facilities					
Messages and Methods – O&M					
Messages and Methods – Concessions					
Messages and Methods – Procurement					
Cross-Cutting Strategies					
Education and Interpretation					
Training Needs					
Procurement					